

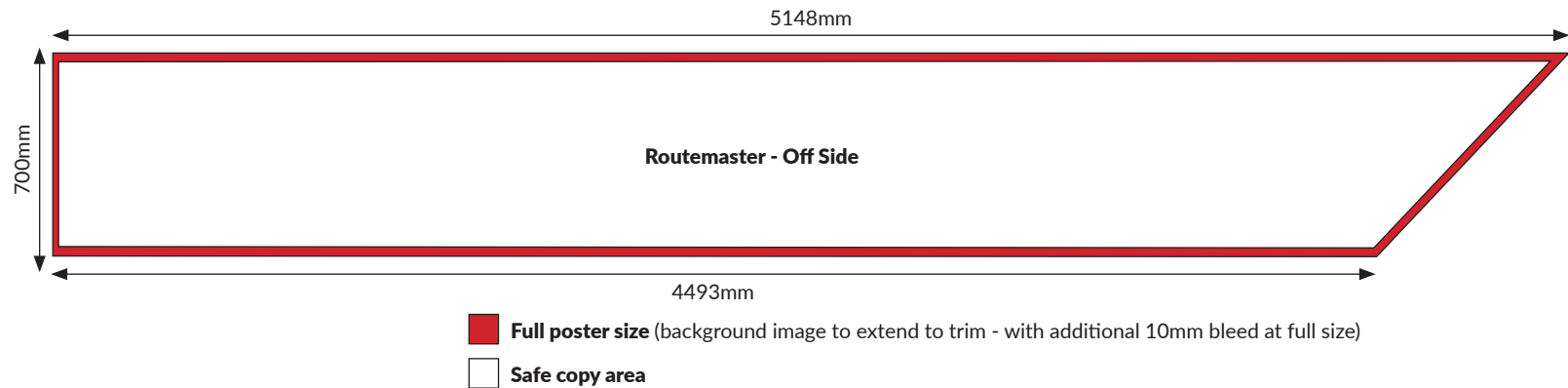


# Routemaster - Off Side **specifications & guidelines**

## Artwork Specifications

Size: 514.8mm x 70mm (tenth size)  
Safe copy area: 63.6mm x 508.4mm  
DPI: 300dpi (minimum) / 500dpi (best)  
File Type: CMYK  
File Format: High Resolution PDF  
Text Format: Outlined vectors for upscaling

Full Size: 5148mm x 700mm  
Safe Copy Area: 636mm x 5084mm  
(Reference only, not for supplying artwork)



**ARTWORK DEADLINE - 15 WORKING DAYS PRIOR TO GOING LIVE** - Send artwork to [allstaff.uk@hi-rezz.com](mailto:allstaff.uk@hi-rezz.com) using WeTransfer or similar.

\* ALL Global / TFL / London Underground & Buses MUST have artwork copy approved before going to print. Please allow an additional week for the approval process.