

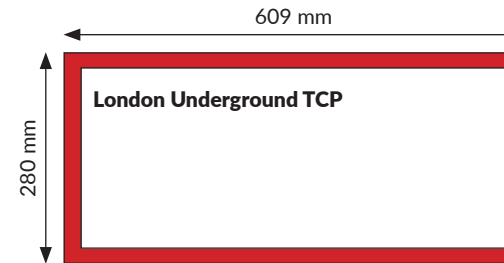




# London Underground TCP specifications & guidelines

## Artwork Specifications

Size: 609mm x 280mm (full size)  
Safe copy area: 564mm x 240mm  
DPI: 300dpi (minimum) / 450dpi (best)  
File Type: CMYK  
File Format: High Resolution PDF  
Text Format: Outlined vectors for upscaling

Full Size: 609mm x 280mm  
Safe Copy Area: 564mm x 240mm  
(Reference only, not for supplying artwork)



-  **Full poster size** (background image to extend to trim - with additional 3mm bleed)
-  **Safe copy area**

**ARTWORK DEADLINE - 15 WORKING DAYS PRIOR TO GOING LIVE** - Send artwork to [allstaff.uk@hi-rezz.com](mailto:allstaff.uk@hi-rezz.com) using WeTransfer or similar.

\* ALL Global / TFL / London Underground & Buses MUST have artwork copy approved before going to print. Please allow an additional week for the approval process.