



Roadside Paper 6-sheet specifications & guidelines

Artwork Specifications

Universal Artwork Specifications will fit all Media Owners:

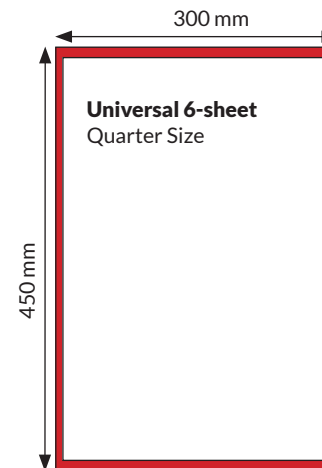
Size: 300mm x 450mm (quarter size)
Safe copy area: 285mm x 427.5mm
DPI: 300dpi (minimum) / 450dpi (best)
File Type: CMYK
File Format: High Resolution PDF
Text Format: Outlined vectors for upscaling

Media Owner Specific Size Specifications:

Clear Channel	Trim: 300mm x 450mm	Safe Copy Area: 285mm x 427.5mm
Global Media	Trim: 300mm x 450mm	Safe Copy Area: 287.5mm x 437.5mm
Primesight	Trim: 300mm x 450mm	Safe Copy Area: 290mm x 430mm
JC Decaux	Trim: 296.25mm x 437.5mm	Safe Copy Area: 290mm x 427.5mm
TenNine	Trim: 300mm x 450mm	Safe Copy Area: 290mm x 440mm

Full Size: 1200mm x 1800mm
Safe Copy Area: 1140mm x 1710mm
(Reference only, not for supplying artwork)

Please note, roadside 6 sheet artwork in London needs to be HFSS compliant. Please see link for more info
<http://content.tfl.gov.uk/tfl-advertising-policy-250219.pdf>



 **Full poster size** (background image to extend to trim - plus additional 3mm bleed)

 **Safe copy area**

ARTWORK DEADLINE - 10 WORKING DAYS PRIOR TO GOING LIVE - Send artwork to allstaff.uk@hi-rezz.com using WeTransfer or similar.