

## Bus - 13ft Streetliner specifications & guidelines

## **Artwork Specifications**

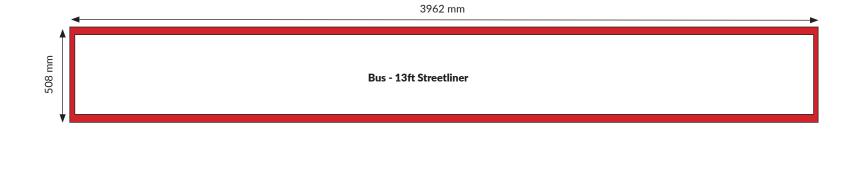
Size: 3962mm x 508mm (full size) Safe copy area: 3911mm x 425mm DPI: 200dpi (minimum) / 400dpi (best)

File Type: CMYK

File Format: High Resolution PDF

Text Format: Outlined vectors for upscaling

(Reference only, not for supplying artwork)



Safe copy area

Full poster size (background image to extend to trim - with additional 3mm bleed at full size)

ARTWORK DEADLINE - 15 WORKING DAYS PRIOR TO GOING LIVE - Send artwork to allstaff.uk@hi-rezz.com using WeTransfer or similar.

\* ALL Global / TFL / London Underground & Buses MUST have artwork copy approved before going to print. Please allow an additional week for the approval process.