

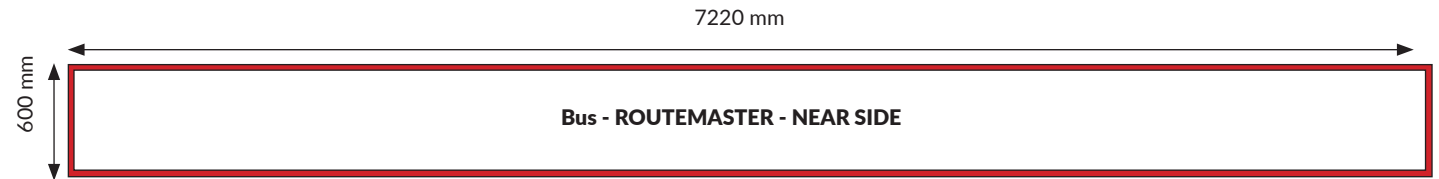



Bus - Routemaster - Near Side **specifications & guidelines**

Artwork Specifications

Size: 7220mm x 600mm (full size)
Safe copy area: 7156mm x 536mm
DPI: 200dpi (minimum) / 400dpi (best)
File Type: CMYK
File Format: High Resolution PDF
Text Format: Outlined vectors for upscaling

(Reference only, not for supplying artwork)



 **Full poster size** (background image to extend to trim - with additional 3mm bleed at full size)

 **Safe copy area**

ARTWORK DEADLINE - 15 WORKING DAYS PRIOR TO GOING LIVE - Send artwork to allstaff.uk@hi-rezz.com using WeTransfer or similar.

* ALL Global / TFL / London Underground & Buses MUST have artwork copy approved before going to print. Please allow an additional week for the approval process.