

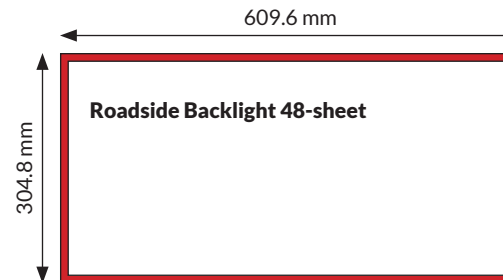




Roadside Backlight 48-sheet **specifications & guidelines**

Artwork Specifications

Size: 609.6mm x 304.8mm (tenth size)
Safe copy area: 589.6mm x 284.8mm
DPI: 350dpi (minimum) / 500dpi (best)
File Type: CMYK
File Format: High Resolution PDF
Text Format: Outlined vectors for upscaling

Full Size: 6096mm x 3048mm
Safe Copy Area: 5896mm x 2848mm
(Reference only, not for supplying artwork)



-  **Full poster size** (background image to extend to trim - with additional 100mm bleed at full size)
-  **Safe copy area**

ARTWORK DEADLINE - 10 WORKING DAYS PRIOR TO GOING LIVE - Send artwork to allstaff.uk@hi-rezz.com using WeTransfer or similar.