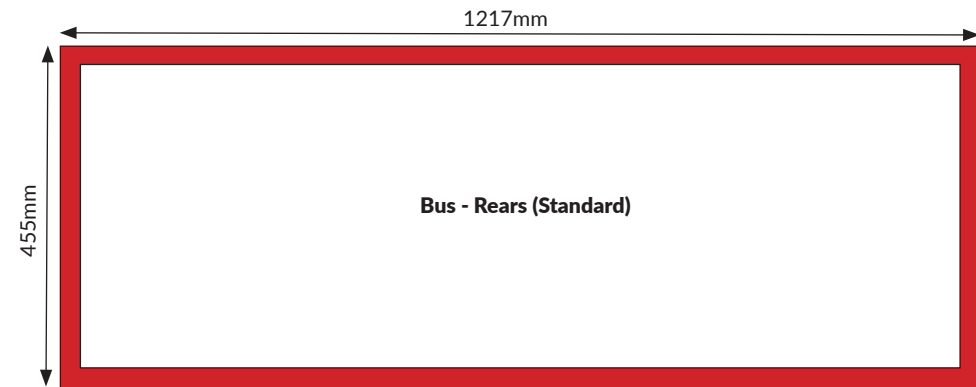# Bus - Rear (Standard 48 x 18) **specifications & guidelines**

Artwork Specifications

Size: 1217mm x 455mm (full size)
Safe copy area: 1165mm x 403mm
DPI: 200dpi (minimum) / 400dpi (best)
File Type: CMYK
File Format: High Resolution PDF
Text Format: Outlined vectors for upscaling

(Reference only, not for supplying artwork)

1217mm

455mm

Bus - Rears (Standard)

Full poster size (background image to extend to trim - with additional 3mm bleed at full size)

Safe copy area

ARTWORK DEADLINE - 15 WORKING DAYS PRIOR TO GOING LIVE - Send artwork to **allstaff.uk@hi-rezz.com** using WeTransfer or similar.

* ALL Global / TFL / London Underground & Buses MUST have artwork copy approved before going to print. Please allow an additional week for the approval process.