

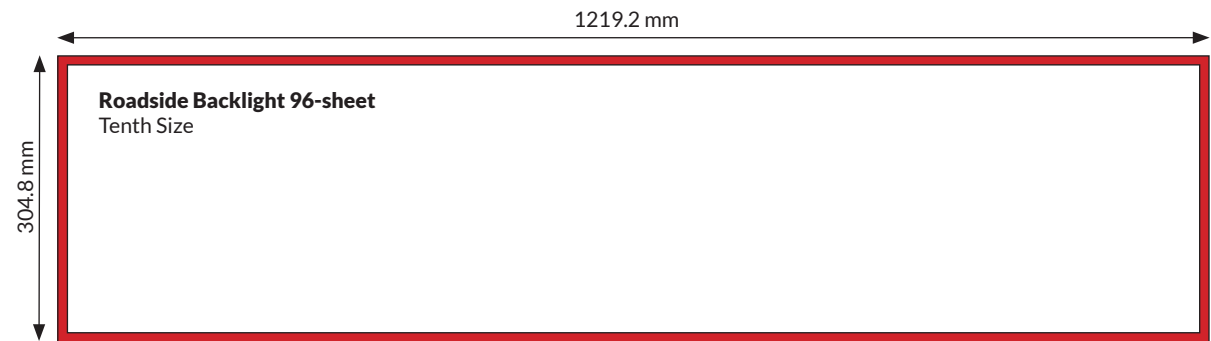




Roadside Backlight 96-sheet **specifications & guidelines**

Artwork Specifications

Size: 1219.2mm x 304.8mm (tenth size)
Safe copy area: 1199.2mm x 284.8mm
DPI: 400dpi (minimum) / 600dpi (best)
File Type: CMYK
File Format: High Resolution PDF
Text Format: Outlined vectors for upscaling

Full Size: 12192mm x 3048mm
Safe Copy Area: 11992mm x 2848mm
(Reference only, not for supplying artwork)



-  **Full poster size** (background image to extend to trim - with max 10mm bleed)
-  **Safe copy area**

ARTWORK DEADLINE - 10 WORKING DAYS PRIOR TO GOING LIVE - Send artwork to allstaff.uk@hi-rezz.com using WeTransfer or similar.